

NEW FOREST HOTELS

Sustainability in the Meeting Room: How New Forest Hotels is Leading the Way

At New Forest Hotels, sustainability isn't just an initiative—it's part of our core values. As a company deeply rooted in the heart of the New Forest, we are committed to reducing our environmental footprint, supporting local communities, and preserving the natural beauty of our surroundings. From eco-friendly meeting venues to waste-reduction strategies, we've integrated sustainability into every aspect of our operations, especially when it comes to hosting meetings and events.

Eco-Friendly Venues for Green Meetings

When you host a meeting with us, you're choosing more than just a venue. You're selecting a space designed with the environment in mind. Our venues are equipped with energy-efficient systems, from smart lighting and HVAC to renewable energy solutions. We are proud to say that all our energy is 100% renewable and carbon-offset through Pozitive Energy, helping to reduce our overall environmental impact while supporting global projects aligned with the UN Sustainable Development Goals. The Green Butterfly symbol, seen across all our hotels, represents our ongoing commitment to sustainability and a greener future.

Maximizing Natural Light and Sustainable Materials

We aim to create bright, welcoming meeting spaces by maximizing natural light and using energy-efficient lighting systems. This reduces our reliance on artificial lighting and creates a more comfortable atmosphere for attendees. Additionally, our meeting rooms feature sustainable furniture made from eco-friendly materials, contributing to a greener meeting environment.

Waste Reduction and Recycling

Waste reduction is essential to sustainability, and we're committed to minimizing waste during meetings and events. We offer clearly labelled recycling stations and encourage the use of reusable items such as water bottles, cups, and plates. We also serve locally sourced food options, and smaller portion sizes to minimize food waste. Any leftovers are donated to local charities, further reducing our environmental impact.

Sustainable Catering and Green Transportation

We're also mindful of the food we serve. Our sustainable catering options focus on locally sourced, organic, and vegetarian meals that reduce our carbon footprint. We

also encourage guests to use green transportation options, promoting public transportation, cycling, and walking to help reduce emissions associated with travel.

Digital Solutions for Paper-Free Meetings

In a world increasingly dominated by digital technology, we've embraced paper-free meetings. We encourage digital presentations, handouts, and note-taking to reduce paper usage. This allows us to offer a more efficient and eco-friendly alternative to traditional meeting materials.

Green Alternatives and Reducing Food Waste

We have replaced single-use items with reusable alternatives and strive to reduce food waste by serving meals in smaller portions. Tap water is always offered instead of bottled water, and we encourage attendees to bring their own reusable water bottles to reduce single-use plastic waste. We also consider virtual meetings as an alternative to physical ones to further reduce travel emissions.

Committed to a Greener Future with Love the Forest

At the heart of our sustainability efforts is our partnership with Love the Forest, a charity dedicated to supporting conservation projects in the New Forest National Park. Since 2011, we've raised over £90,000 to help preserve the forest's wildlife and ecosystems. Every guest who stays with us has the opportunity to donate £1 to this important cause, contributing to the ongoing preservation of this unique landscape for future generations.

Sustainability in Every Detail

Every detail at New Forest Hotels is designed with sustainability in mind. From the installation of beehives at Bartley Lodge to bird boxes at our venues, our dedication to enhancing local biodiversity is evident throughout the forest. Our compost bins and bug hotels help create a healthier ecosystem, while our recycled pens and biodegradable air fresheners keep waste to a minimum. All these efforts help to ensure that the New Forest remains a thriving sanctuary for both wildlife and guests.

Join Us in Creating a Sustainable Future

When you choose New Forest Hotels for your next meeting or event, you're making a sustainable choice. We're committed to providing a greener, more eco-conscious environment while ensuring that your meeting is productive and memorable. Together, we can help protect the New Forest for future generations while enjoying all the beauty it has to offer.

For more information on our sustainable meeting options and to book your next eco-friendly event, please get in touch with us today!