



# THE BUTTERFLY NEWS

RECYCLE ME



## SUSTAINABLE ACTIONS

Over the past few years, we have been extremely busy expanding our forest focus.

From educating our team and visitors of the New Forest Code to actively pledging to nurture our foundation, grow sustainable relationships with fellow New Forest partners and contribute to the wonderful work of Love the Forest.

This year we're stepping things up a notch, committing to reducing our carbon footprint by 7.6%. With a transparent approach to sustainability, we understand we might not always

get it right, but we're passionate about making a difference, to ultimately better protect our home, people and community.

The Green Butterfly represents our ongoing initiatives and sustainable dedication. Wherever a green butterfly is found, a huge amount of behind-the-scenes research has been conducted to ensure we are doing all we can to better our environmental contribution - such as this paper, made from waste material, sourced energy and zero CO2 emissions from fossil fuels.



INITIATIVES THAT WORK

## ONE SWITCH AT A TIME

With energy prices continuing to soar, switching off isn't only beneficial for our pockets but also the environment. This includes lights, computers, printers, kettles - you name it.

However big or small your forest focus, we encourage our guests to share their journeys with us @newforestcollection on Instagram and Facebook.



## WINTER DRIVING

To mark the season's changing, we thought it was only appropriate to remind residents, commuters, and tourists the importance of animal protection when driving through the New Forest.

Due to low light, shining headlights and bad weather in winter, many animals are either injured or killed due to reckless driving. Remember, New Forest fauna have no road sense and **right of way**, so be prepared to hit the brakes.

If you see an accident occur or are involved in one yourself, call 999 and inform the Police or call Forestry England on 0300 067 4600.

“Expect the animals to walk out in front of you, they have no road sense”

Sue Westwood, Verderer



## MENUS THAT MATTER

Sunday Lunch is a staple at New Forest Collection throughout the colder seasons. There's nothing quite like a delicious plate of your favourite roasties, Yorkshire puddings and lashings of gravy to warm you up after exploring.

With our ingredients sourced from local New Forest and Hampshire businesses you can expect the taste of the forest with every bite, including Pannage Pork from Storms Farm and Hampshire potatoes.

# THE GREEN BUTTERFLY

Having actively committed to reduce our carbon footprint, we are continuously looking for innovative ways to expand our forest focus.

We are pleased to announce the introduction of two apiaries at Burley Manor and Beaulieu Inn in partnership with Stride's New Forest Honey. As long-standing customers of Strides, we are blown away time after time with the quality of their 100% pure raw honey and honeycomb. Following on, we are also pleased to share our recent award recognition from the Country Land Association, New Forest National Park Awards, which saw us win **Highly Commended Sustainability Champion** for our commitment to carbon reduction and sustainability initiatives.

Alison Barnes, Chief Executive of the New Forest National Park Authority, applauded our carbon reduction targets Green Butterfly campaign, lawns to meadows scheme and electric vehicle charge points. We are so proud of our achievement and are keen to continue improving our sustainability efforts.



**“The Forest is a living, working landscape and can only survive thanks to thousands of dedicated people joining together as a *Team New Forest*”**

Alison Barnes,  
Chief Executive of the New Forest National Park Authority



## WARM THE SOUL

Whether you're adventuring through the Forest or you've just arrived at your New Forest home away from home after a long journey, a warming drink is always the ticket.

We are proud to serve the finest Paddy and Scott's coffee across our hotels and in doing so have funded over 108 school meals. Alongside this, harnessing eco-travel with their 100% carbon neutral shipping and recyclable packaging.

## NEW FOREST TRUST CHARITY



The New Forest Trust actively secure the well-being of all who live in the forest, including the conservation of livestock, woodland, open forest, flora and fauna. Since beginning our partnership eleven years ago, we as a collective have raised a staggering £90,000 in

guest donations, and kindly ask you donate just £1 of your stay to this incredible charity. After all, a problem shared is a problem halved.

If you'd like to make a donation, please visit their website [newforesttrust.org.uk/donate](http://newforesttrust.org.uk/donate).



## NEW FOREST MARQUE

Committed to sourcing ingredients from as close a radius as possible and more importantly sustainably, our entire collection is recognised by the New Forest Marque for championing local produce on our menus. From picked-that-morning vegetables, freshly caught fish from in-shore day boats, free-range meat from local farms and eggs from happy hens, we're so pleased to be able to support small artisan producers and their families.

To discover how our food journeys from the forest to your forks, take a look at our Forest to Fork series, by scanning the QR code below.



## DOG FRIENDLY WALKS

There are many reasons over 25,000 dogs are walked in our beautiful National Park each day. Be that the acres of trails to explore, furry friendly boutique shops or exciting new smells around every corner.

However long, short or treacherous your journey, be sure to follow the **New Forest Code** when exploring with your pups. Short leads are advised in busy areas and remember to pick up their poop.



Scan the QR code to see the official New Forest Code